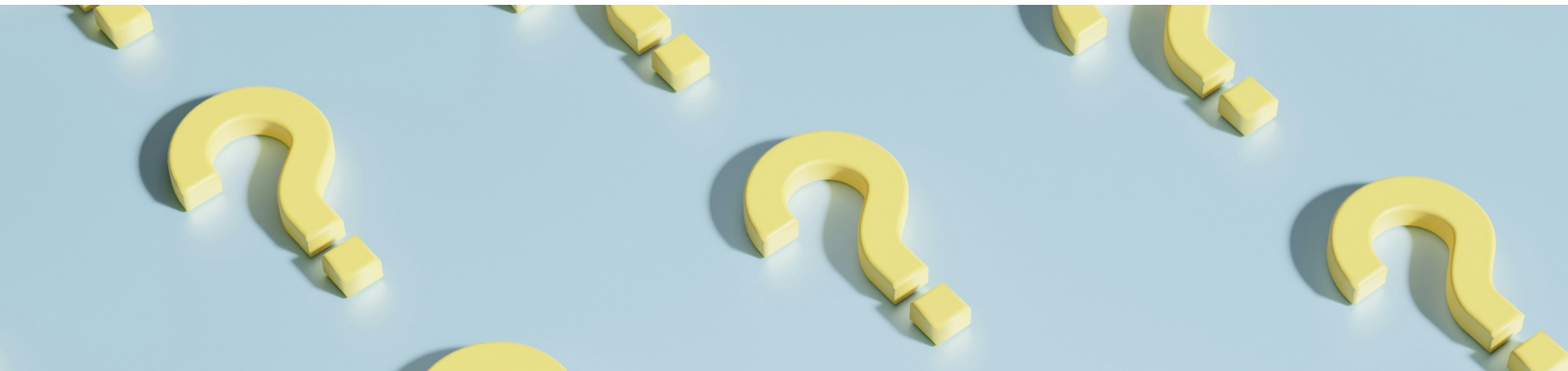




Getting to the truth

Keeping things in check

One of the key findings from the 2025 World Economic Forum **Global Risks Report** was the growing threat of mis and disinformation in society, particularly through digital outlets, whether that be AI-generated or manipulated channels, or otherwise.

In an era where information is readily available in real-time and in large volumes, and where political leanings may (or may not) be increasingly influencing content or access to unbiased media, it can be difficult to know the extent to which reports, articles, images, statements or social posts are true. How do we get to the truth?

FACT CHECKING NETWORKS

INTERNATIONAL FACT CHECKING NETWORK (IFCN)

A global nonprofit headquartered in the US, the Poynter Institute supports the fundamentals of democracy “by improving the relevance, ethical practice and value of journalism”.

Their initiatives include PolitiFact (see below), said by the Institute itself to be “the largest political fact checking news organisation in the US”.

Poynter is also responsible for the **International Fact Checking Network (IFCN)** established in 2015. 148 active fact checking bodies are current verified and committed to the IFCN's Code of Principles. Organisations deemed to be influenced editorially by government or political leanings, are not permitted to be signatories of the IFCN.

EUROPEAN FACT CHECKING STANDARDS NETWORK (EFCSN)

A hub for the fact checking community in Europe, the EFCSN identifies itself as “the voice of European fact-checkers who uphold and promote the highest standards of fact-checking and media literacy”. All organisations recognised by the association “commit to the standards of independence, transparency and journalistic quality” which is outlined in their own Code of Standards.

FACT CHECKING RESOURCES

Against the growing risk of mis and disinformation, we all have an increasing responsibility to reality check the media we consume.

Below we have drawn up a list of reference points for fact checking and, whilst this list is by no means exhaustive, it provides a starting point for those looking to validate news or cross check statements of fact.

USEFUL LINKS

About IFCN

Find out more about the IFCN's **Code of Principles**

Find an IFCN **active signatory** (Global)

About EFCSN

Find out more about the EFCSN's **Code of Standards**

Find an EFCSN **verified member** (Europe)

Duke Reporters' Lab Guide to the World's Fact-Checkers

Part of the Sanford School of Public Policy at Duke University (North Carolina, US), the team at the Reporters' Lab are guardians for a database of 450 fact checkers.

View the **World Fact Checker database** on their website.

Example fact checking sources

From the hundreds of fact-checking organisations from around the globe, we've highlighted a random selection to help kick-start the process of fact checking social and mainstream media stories, images and public statements.

BBC VERIFY

<https://www.bbc.co.uk/news/bbcverify>

Launched in 2023 and said to be comprised of “forensic journalists” to help counter disinformation and implement fact checking exercises, its remit is to “verify video, to fact-check, to counter disinformation and to analyse really complex stories”.

REUTERS FACT CHECK

<https://www.reuters.com/fact-check/>

Verification and fact checking service which monitors the media, social media and digital platforms for “misinformation linked to news events”.

POLITIFACT

<https://www.politifact.com/factchecks/list/>

Characterised by an online ‘Truth O Meter’, Pulitzer Prize winner, Politifact, looks at social media posts and provides more detailed analysis of US political developments.

AFP FACT CHECK

<https://factcheck.afp.com/>

AFP Fact Check, a department of the French news agency Agence France-Presse, is said to be one of the largest fact checking organisations with over 100 journalists in various locations around the world monitoring content in 26 languages.

PA FACT CHECK

<https://pa.media/pa-fact-check/>

The UK’s Press Association (PA) Media Group established its fact checking arm in 2022. Requests for fact checking can be submitted directly and their website publishes regular fact checks.

FULL FACT

<https://fullfact.org/latest/>

A registered charity headquartered in the UK, Full Fact “fights bad information” and “check(s) claims in public debate which are of public interest”.

NEW YORK TIMES

<https://www.nytimes.com/interactive/2025/us/trump-agenda-2025.html>

The New York Times provides an interactive web page, updated daily, which is currently tracking and publishing details of key “actions and statements” from President Trump and the Trump administration during their first 100 days of office.

LE MONDE

<https://www.lemonde.fr/les-decodeurs/>

Les Décodeurs (‘the decoders’) is an integral part of the French newspaper Le Monde, launched in 2014 to provide fact checking and detailed analysis and explanations.

SNOPE

<https://www.snopes.com/about/>

Established in 1994, Snopes (Snopes Media Group, California) describes itself as “the internet’s go-to source for discerning what is true and what is total nonsense”. The site covers news, politics and entertainment, fact-busting ‘memes’ in addition to more comprehensive news and political articles.

To discuss the themes highlighted in this Bulletin, business resilience or strategic risk management in more detail, contact:

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